



TB INNOVATION SUMMIT 3.0

Note: Consider tagging relevant organisations when posting including, Stop TB Partnership, Centers for Disease Control and Prevention, Ministry of Foreign Affairs, Republic of Korea, KOICA, Private Sector Constituency to Stop TB Partnership, Bill & Melinda Gates Foundation, UNOPS.

Suggested Copy and Assets for Distribution on Twitter, LinkedIn, and/or Facebook

Date published	Suggested Content	Asset Options
Pre-event	Join [us/me/my company] at #TBIS 3.0 on 19 September to celebrate TB innovations to #EndTB by 2030! Program and livestream link here . Together, we can #DisrupTB to #EndTB!	
Day of event 9/19 – option 1	With just 7 years left to #EndTB by 2030, [we're/I'm/my organization is] standing together with TB affected people and communities, policymakers, and public and private sector partners at #TBIS 3.0! Program and livestream link here . Together, we can #DisrupTB to #EndTB!	
Day of event 9/19 – option 2	Real change requires real action. We're/I'm/My company is] at #TBIS 3.0 to #DisrupTB to #EndTB by 2030. Join us via livestream to hear from TB survivors, policymakers, and private and public sector partners. Learn more about how we can be #FutureReady here .	